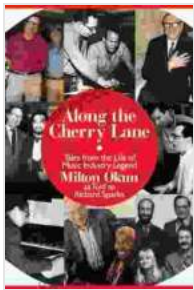


# Tales From The Life Of Music Industry Legend Milton Okun

Milton Okun was a larger-than-life figure in the music industry. As a record executive at Columbia Records and Atlantic Records, he played a pivotal role in the careers of some of the biggest names in music history, including Bob Dylan, Bruce Springsteen, Aretha Franklin, and Led Zeppelin.



## Along the Cherry Lane: Tales from the Life of Music Industry Legend Milton Okun by Thomas G. Long

★★★★☆ 4.6 out of 5

Language : English  
File size : 10772 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 312 pages



Okun was born in Brooklyn, New York, in 1924. He got his start in the music business as a songwriter, but he quickly realized that his true calling was in record production. In 1950, he joined Columbia Records, where he worked with some of the biggest stars of the era, including Frank Sinatra, Tony Bennett, and Doris Day.

In 1968, Okun left Columbia to join Atlantic Records, where he became president of the company. Under Okun's leadership, Atlantic Records became one of the most successful record labels in the world. He signed

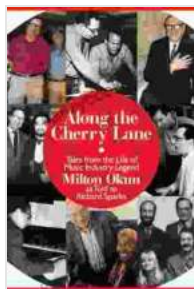
some of the biggest acts of the era, including Led Zeppelin, Crosby, Stills, Nash & Young, and the Rolling Stones.

Okun was a brilliant record executive with a keen eye for talent. He was also a passionate advocate for music and musicians. He believed that music had the power to change the world, and he dedicated his life to helping artists make great music.

Okun's story is an inspiring tale of success and determination. He overcame poverty and adversity to become one of the most successful men in the music industry. He was a true pioneer who helped to shape the sound of American music.

### Here are some of the highlights of Okun's career:

- Signed Bob Dylan to Columbia Records in 1962.
- Produced Bruce Springsteen's debut album, "Greetings from Asbury Park, N.J.", in 1973.
- Signed Led Zeppelin to Atlantic Records in 1968.
- Helped to launch the careers of Crosby, Stills, Nash & Young, the Rolling Stones, and Aretha Franklin.
- Was inducted into the Rock and Roll Hall of Fame in 1995.



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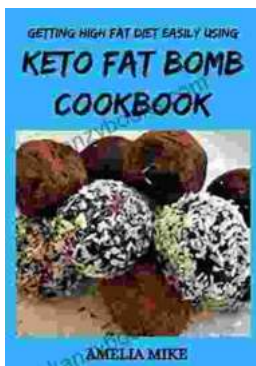
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