Bad Blood: The Unspeakable Truth of Theranos and Elizabeth Holmes

Bad Blood is the shocking true story of Theranos and Elizabeth Holmes, the charismatic founder who promised to revolutionize healthcare with a groundbreaking blood test technology. But behind the scenes, the company was a house of cards built on lies and deceit.

In 2014, Theranos was valued at \$9 billion and Holmes was hailed as the next Steve Jobs. But within two years, the company had collapsed and Holmes was facing criminal charges. What happened? How did the world's most promising startup go so wrong so quickly?



Bad Blood: The Unspeakable Truth by Vic Parsons

★ ★ ★ ★ ★ 4.8 out of 5 Language : English File size : 2752 KB : Enabled Text-to-Speech Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled Print length : 10 pages Lending : Enabled



Bad Blood is the definitive account of the Theranos scandal. Based on hundreds of interviews with former employees, investors, and regulators, John Carreyrou tells the inside story of how Holmes and her team duped investors and faked results, all while putting patients at risk.

Bad Blood is a gripping tale of ambition, hubris, and fraud. It's a must-read for anyone interested in business, technology, or the American dream.

What's Inside Bad Blood

- The rise and fall of Theranos, from its early days as a promising startup to its eventual collapse.
- The story of Elizabeth Holmes, the charismatic founder and CEO of Theranos. Holmes was once hailed as a visionary leader, but she ultimately proved to be a fraud.
- The inside story of how Theranos duped investors and faked results, all while putting patients at risk.
- The role of the media in the Theranos scandal. Carreyrou's reporting was instrumental in bringing down Theranos and exposing the truth about Holmes.

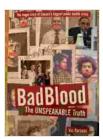
Why You Should Read Bad Blood

- Bad Blood is a gripping tale of ambition, hubris, and fraud. It's a mustread for anyone interested in business, technology, or the American dream.
- Bad Blood is a cautionary tale about the dangers of unchecked ambition and the importance of due diligence.
- Bad Blood is a powerful reminder of the importance of journalism in holding the powerful to account.

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